

# PORTFOLIO



**WORKLABS**

# WORKLABS

Efficient technology delivered



**Worklabs** has a visionary perspective, we stay ahead of the game by adapting and using the latest developments in the technological word. We have an extensive team with distinct skillsets which come together to make great products.

## Insight into Worklabs:

- Work with a highly responsive & feedback-oriented team.
- Find innovative solutions for a problem.
- Get desired features in your apps and website.
- Get fast loading, mobile adaptable and SEO friendly website
- Turning ideas into actionable code.
- A reputed source for your projects.
- Ability to deal with large scale projects



# TRAVELLO

A social network for travelers



Travello is a start up which has recently garnered a funding of 5 million dollars. The total funding of Travello now stands at 6.8 million Australian dollars.

It provides solutions to travelers for accommodation and navigation.

Worklabs built a team management dashboard for Travello and revenues management system which tracks all the financing and accounting activities of the venture.



Services Provided :

Web / App  
Development

UI / UX  
Design



# THE BREW ESTATE

Promoting a brand as premium through marketing



The Brew Estate is a well-established microbrewery in the Northern India. It serves quality beer, Worklabs promoted the Brew Estate's USPs and benefits all over their areas of interest.

The customers have become aware of the quality ingredients and the Brew Estate's image is instilled as the premium beer brand in the market.



Services Provided :



Consultation

Event  
Marketing

Public  
Relations

Social Media  
Marketing

SEO

Outdoor  
Marketing



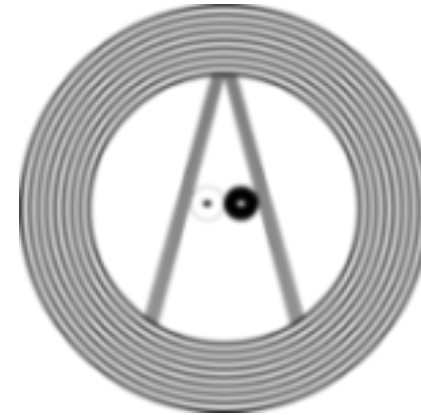
# ARYAN HOLDING GROUP

A POS system for restaurants

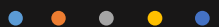


A point of sale system that includes loyalty points to get repeat customers.

The Aryan holding group POS is an advancement on the other ones in the market due to easy access and quick functionality.



Services Provided :



Web / App  
Development

UI / UX  
Design



# MAC AUTHORITY

The place for all things mac



Looking for info about an Apple device? Mac Authority has the scoop on all things Apple. The search bar will look up any model iPhone, iPad, MacBook, or Mac!

Compare devices. Use compare function to checkout specs side-by-side at a glance. The vibrant community is at the core of the brand: the Authority on all things Mac.

# MAC AUTHORITY

Services Provided :



Web/App  
Development

UI / UX



# HOOLIME

Hoolime makes booking online appointments easy



The team is made up of passionate marketing, financial and technology professionals with a number of core competencies, including extensive experience building and using data-driven automated marketing programs, omni-channel communications, workflow software systems, intuitive web and mobile apps, and more.



Services Provided :



Web / App  
Development

UI / UX  
Design

Logo



# THE MILLENNIUM SCHOOL

Making parents aware on social media



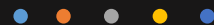
The Millenium school is currently operational in more than 25 locations. Worklabs has worked for the Millennium school, Sunam and established the school with strongest presence in the city.



Services Provided : SEO

Public  
Relations

Social Media  
Marketing





# UPGAME

Analyse your golfing stats and win the game



Uptime is a mobile application in which statistics about the golfer is recorded and analysed, it beats the competition by miles as with a comprehensive study of stats, the golfer gets the right idea as of where to improve his game.



Services Provided :



Social Media  
Marketing

Video  
Marketing



# MEEGO

Targeting foreigners who visit India for tourism, a geolocation application & a dashboard



Meego provides solutions to the visitors who are in dire need of a tourist guide, phonetic services which are easy on their pockets and overall, provide an amazing travel experience for the tourist. The tourist doesn't feel like duped and cheated off their money.

The tourists can get call assistance at 12 midnight and get help if they are stuck somewhere.

For this kind of unique service, Worklabs targeted foreigners who often feel cheated and lost when they visit India. It also fills a communication gap for the customers with trained language experts and certified guides.



Services Provided :



High End  
Admin Portal

Geo Location  
Based App

Social Media  
Marketing

Logo



# INKPOTHUB

Giving the research scholars and students a social platform

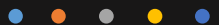


Inkpothub is a platform where the research scholars, students and aspirants interact with each other, collaborate for their projects and bring forth new ideas.

The website is designed to spark the imagination of the students and the professors alike.



Services Provided :



App  
Development

Web  
Development

UI / UX



# TREE FOR LIFE

Spreading goodwill all over the world



A mobile game which aims to plant billions of trees in the next thirty years. The Tree for Life is an organization with a presence all over the world.

The organization works for a noble cause. We have garnered popularity for the Tree for Life as per the relevant developing countries.



Services Provided :



Web  
Development

App  
Development

Social  
Media Marketing



# SHUBYATRA

On foot expedition from Kashmir to Kanyakumari



Shubyatra is a mission to walk from Kashmir to Kanyakumari covering more than 4000 kilometres aiming to set Guinness world record. He has reached New Delhi, and his experience has been great so far. He met great people on his way and always slept in the vicinity of an Indian home. In the past, Shubham has also cycled the whole Himalayan range.

This is a celebration of Indian culture, hospitality and beauty. We want to make sure his journey reaches to more and more people. Join him by following @shubyatra on Instagram.

PO R D B WOR



Services Provided : Consultation

Event  
Marketing

Social Media  
Marketing



# HOOTER

Tracking sales of an automobile agency

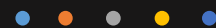


Hooter is designed specifically to track sales and sales agents' activities on the application.

Special dashboards where the salesmen can update their progress and their payments and incentives can be paid over by them.



Services Provided :



Web/App  
Development

UI / UX  
Design



# XPLORA

Date the people who are indulged into similar activities



Xplora is a new kind of dating application where the people meet when they go for the same activities.

Worklabs designed an app with a UI that makes two companions meet with the minimum number of clicks.



# WEDDINGKART

E-commerce platform for vendors and customers



Wedding cart is a platform which caters to the people who are looking for complete wedding solutions. The wedding cart builds up a community for the suppliers who want to sell online.

Worklabs made a seller management system for the wedding cart and a complete ecommerce platform.



Services Provided :



Web / App  
Development

UI / UX  
Design





# SEGEATI

Analysing data with superior management and saving money



Segeati is a data analytics tool where tail spend and data management becomes easy.

With artificial intelligence, you can tackle bulky and unapproachable data with ease. Everything becomes manageable with data analytics.



Services Provided :

Web  
Development

UI / UX



# YELLOWSSQUASH

A platform for health experts and nutritionists

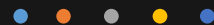


Yellowsquash is a platform where nutritionists & health experts post their articles and they appear on the website with the approval of the admin.

Worklabs built a management system where articles are collected for the approval of the admins and they can subsequently post them on the website, through this, the guest posting experts monetize their knowledge.



Services Provided :



Web / App  
Development

UI / UX  
Design



# PURITEC

Converting B2B customers through a website, SEO and Lead Generation



Puritec manufactures and sells products that reduce pollution in factories. These products are sold only to businesses that have factories.

Therefore, it is mandatory that established businesses & multinationals are targeted where the product could be sold in bulk.



Services Provided :



Web  
Development

Lead  
Generation

Social Media  
Marketing

SEO



# THANK YOU

For queries

Contact: +91-9465030276



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