



FUEL YOUR BUSINESS WITH RIGHT DATA

Thompson Data is the B2B marketing solution provider that specializes in data-driven marketing and B2B account profiling services. We provide B2B Database which you can customize as per industry, geographic regions, demographics, size of the prospective market and so on.

Well Grounded Solution



**60 Million
B2B Contacts**



**27% of US B2B
Marketers Use
Our Solutions**



**3K+ Customers
Served**



**40% Customer
Retention**



**150+
Data Scientists**



**200+
Technologies
Tracked**



**75+ Specialized
Segments**



**GDPR Compliant
Solution**



**100%
Authentic Data**



**90%
Deliverability Rate**

Who are We?



Thomson Data embarked on a mission to achieve highest service excellence in the year 2010. Today, our success is attributed to the team of professionals and evolving business standards that we regularly scrutinize and endorse. It encourages our team to take newer challenges as we continue to earn customers from every prospect. We are pleased to say that we are a member of the Direct Marketing Association (DMA) and proud to express its commitment towards responsible data-driven marketing.

Our exclusive focus is to improvise the marketability of the business data. To attain it, we provide optimum quality services before as well as after the sales. With 150+ data scientists, analysts, and state of the art facilities in various regions such as North America, Europe, Asia, Australia, New Zealand, Africa, Middle East and South America, we are expanding our global presence to favor client's interest and to offer timely as well as high-quality services.



Our Goals

Our primary motive is to help the companies of every size grow and maximize revenue by taking them to their target audience. As we converge upon various business challenges, we offer custom B2B solutions for all your sales and marketing needs. Thomson Data has been a household name among Major Corporations and a large number of Small and Medium-Sized Businesses (SMBs). As a trust-worthy company, Thomson Data values nurturing its client's business performance and are deeply involved in fine-tuning ideas and etiquette to carve the shortest path to objectives.

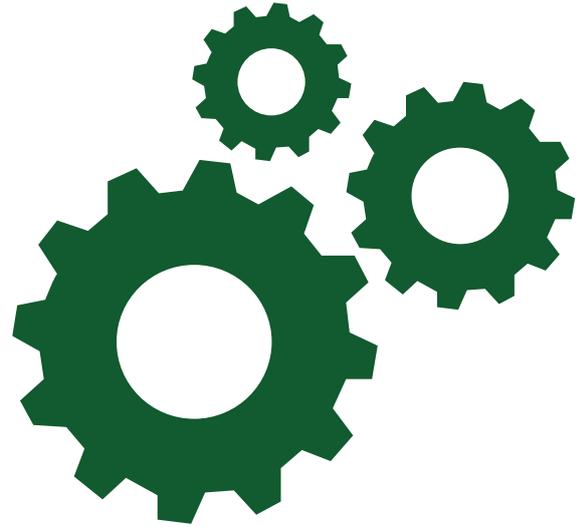


**WE KNOW WHERE YOUR TARGET AUDIENCE IS!
WE WILL HELP YOU WHERE TO START.**

Our Services

TECHNOLOGY INSIGHTS

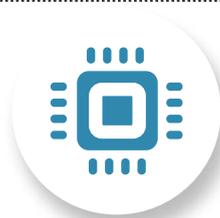
Thomson Data offers exclusive technographic data which embeds all the essential B2B contact details of users of various technologies including hardware, software, and IT to help channel marketing messages to decision-makers of tech companies all over the world.



Technologies We Track:



Cloud Services



Hardware



Enterprise Resource Planning



Project Management



Customer Relationship Management



Productivity Solutions

CUSTOM LIST BUILDING

You might have invested on strategies that seem ideal for a targeted group of business prospects. But it may not be similarly useful for the other bunch of segments. Thomson Data gives you the option for custom building your list just the way you want it to be. Hence why settle for less when you can have more with our services?

Target your Prospects from a Range of Multiple Selects:

- + - Job Title
- + - Geography
- + - Revenue
- + - SIC Code
- + - NAICS Code
- + - And More!

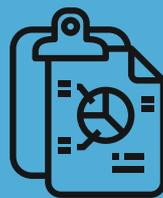
ACCOUNT PROFILING

You can consider our account profiling services as a perfect blend of human expertise, technological advancements, as well as in-depth research techniques. Thomson Data assists your sales team in reaching the relevant prospects who are willing to do business with you.

Our Account Profiling Services Offer:



360° View of Prospect



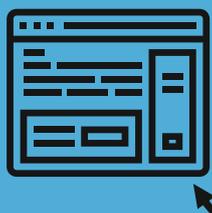
Financial Information



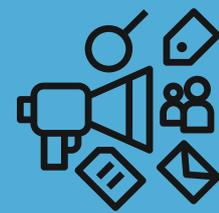
Technology Utilized



Organizational Details



Insight Into Activities



Social Media Whereabouts

DATA LICENSING SERVICES



Thomson Data brings data licensing services for the marketers who are in need of accurate as well as clean data. We offer licensed and secured databases from our data repository, and you can become a licensee of the same for a specific set of time. We also provide a weekly, monthly, quarterly or annual update to the data licenses based on your requirement. The data experts ensure that our database complies with the GDPR, Anti-Spam laws, and other related regulations. You can trust our service and own the license to the quality data.

Our Data Licensing Services Offer:



Our Client Base



Here are some of the high-profile clients we are working with:



Contact Us



As a modern company, Thomson Data values nurturing its client's business performance and are deeply involved in fine-tuning ideas and etiquette to carve the shortest path to objectives.



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