

Online Collaboration



for Distributed
Organizations



The challenge of globalization

Political and economic dynamics are forging a single global market, a global workforce, global customers, partners, and suppliers. The need to effectively and efficiently collaborate across different time zones and cultures has never been more urgent.

We live in an always on, always connected world. One of the major challenges facing this generation of workers is the ability to quickly convert information into insights and knowledge; effectively manage time; stay focused on high priority tasks; find the right information; connect with the right people at the right time; stay up to date with constantly changing information and manage the balance between work and family life.

e-Collaboration reshapes work

E-collaboration in face-to-face meetings and over distances is proving its value in both productivity increases and cost reduction right across the enterprise. While the telephone and e-mail are effective communications tools, e-collaboration technology reduces non-productive expenses, accelerates work cycles, and helps businesses get maximum value from the investment they make in their workers. More and more enterprises are realizing how much e-collaboration is re-shaping the way work is done and the significant value it delivers.

To initiate real time collaboration, two or more users simply launch a meeting from a web browser and start brainstorming, demonstrating applications, and viewing documents or presentations.

A range of collaborative activities such as delivering presentations, sharing applications, meetings with customers or demonstrating software can be effectively undertaken on the Internet with the same ease as if everyone was in the same room.

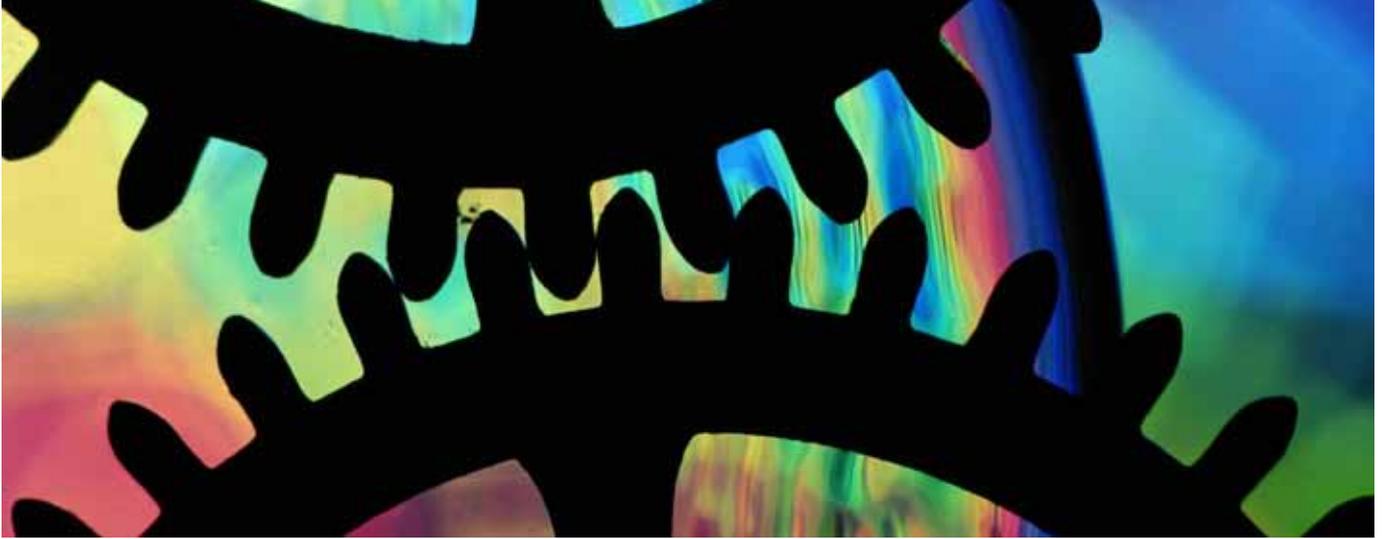


Next Generation Tools

The success of real time collaboration has caused a proliferation of web conferencing programs. Most of these programs offer a generic set of tools that are better suited to the communication of information rather than collaborative knowledge-building.

While Grouputer provides standard web conferencing tools it also includes unique capabilities that enable groups to tackle complex problem solving and planning activities that previously could not be undertaken over the Internet:

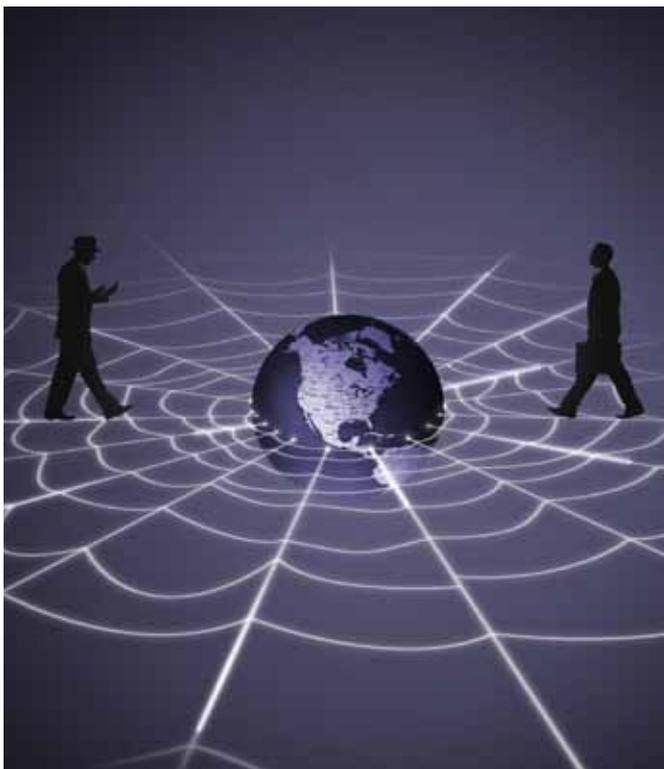
- A highly interactive environment that stimulates knowledge-building among team members working on a shared problem or opportunity
- Group decision support tools for brainstorming, categorizing, prioritizing, voting and action planning that accelerate decision making and implementation
- Easy-to-use authoring tools to deliver critical business processes that template and automate delivery of specific process methodologies, for example, Six Sigma, Project Management and Strategic Planning. Processes delivered with Grouputer can improve the output of the process itself by up to four times
- A standalone Survey tool for employee, customer or supplier surveys
- Specific departmental applications for Senior Management, Sales & Marketing, Human Resources, Manufacturing, Operations and Information Technology
- Online team management tools to manage group dynamics
- Ability to work together in real time or independently, anytime
- Recording of all inputs into formatted reports ready for distribution
- Ability to switch meetings from synchronous to asynchronous to meet changing team needs



Fast return on investment

Studies by leading universities in the United States show that in addition to enabling meeting and training over the Internet, group decision support tools deliver impressive productivity increases including:

- An average 55% reduction in person hour project time
- Overall project time decreased by an average of 92%
- Productivity improvements ranging from 25-50% for four person groups and up to 200% for 12 person groups
- More ideas are generated
- Increased likelihood of producing more high quality ideas than traditional brainstorming with flipcharts



High value applications

Organizations are using Groupputer across the enterprise to improve market share and increase competitive advantage.

Brainstorm with distant colleagues. Conduct regular brainstorming sessions with colleagues and business partners to solve issues and leverage knowledge for competitive advantage.

Extend market coverage. Increase customer responsiveness and reach more prospects at lower cost with online product demonstrations.

Increase customer contact and gain instant feedback. Build strong, cost effective, reciprocal customer relationships. Engage customers in high quality virtual presentations about new products, special promotions, corporate news and product knowledge and obtain instant feedback to questions to apply to new initiatives.

Expand knowledge of the market. Gain valuable feedback from key customers, suppliers and stakeholders through regular online focus groups.

Manage the knowledge in your enterprise. Create strategic plans, deliver business process methodologies to team members, dramatically improve R&D and cross-functional team performance. Cut cycle times on proposal and alliance development, customer strategy creation, process improvement and project management.

Survey corporate health. Survey employees regularly to uncover corporate strengths and weaknesses and let employees know their opinions are valued.

Train employees, customers and business partners. Lower training costs and increase customer convenience by training new customers and updating existing customers online.

Provide online software support: Take control of remote desktops to diagnose and solve product issues.

Testimonials

Grouputer is capable of producing creative solutions because of the high degree of participation that the technology forces.

Deborah Burt, HR, Zurich Financial Services



Grouputer

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The most important thing for me is that Grouputer allows all my team members to contribute.

**James Donlevy, Dow AgroSciences Australia,
Six Sigma Black Belt**

“We keep finding new ways to use Grouputer to reduced meeting time and improve the quality of the outcome. It is worth the investment!

Dr Tom White, Changelink

We were pleased with Grouputer s strategic planning capabilities, particularly the ability to undertake complex planning over the Internet.

Dr Fred DeMicco, HRIM Chair, University of Delaware