



WE CREATE MOBILE & WEB PRODUCTS

TO BUILD YOUR BUSINESS



Insightful Consulting
for our clients



Agile Project Management



Optimise & Growth

Overview

- RapidOps, Inc. is Charlotte-based digital product development company delivers best-in-class and innovative Mobile and Web Based products using cutting edge technology. RapidOps, Inc. develops digital products along with an ultimate user experience that people love to use for digitally empowered customers.
- Comprehend with the need of benchmarking digital solutions; company contributes in bringing relevant services, products, and experiences that help businesses thrive in today's digital scenario.

Delivering New Value – ‘NEW Stack’

- Open Source
- Cloud Computing
- Digital Platforms
- Internet of Things
- Personalized Experience
- Mobile First
- Predictive Analysis
- Social Stack

Core Values

- Work For With You
- 'NEW Stack'
- Define, Develop, Deliver - > Build, Measure, Learn
- Fast & Iterative
- Create Opportunities
- Amazingly Affordable

Services



Strategy

Discovery
Planning
Roadmap
MVP



Design

Prototyping
UX/UI Design
Graphic Design
User Studies



Development

Iterative Development
Architecture Design
System Integrations
Rapid Delivery



Operations

24 x 7 Support
Fix / Enhance



Analytics

Visualization
User Analytics
Machine Learning
Big Data

Mobile

Capture & Monetize Mobile Users

- Native iOS & Android Apps
- Hybrid Apps
- Responsive Websites
- iBeacons & NFCs
- In-app Purchases & Payments
- Mobile Analytics

Web

Online stores, solutions & services

- Software-as-a-Service (SaaS) Apps
- Marketing Websites
- eCommerce, Subscriptions, Promotions, Payments
- Interactive Visualizations

Cloud

Automate & scale your infrastructure

- Strategy & planning
- Automated Deployments
- On-demand Scaling
- Security & Monitoring
- Distributed Systems Design

Internet of Things

Connect dots with devices

- iBeacons
- Wearable – iWatch
- Platform Architecture
- IoT Prototyping
- Monitoring Sensors & Control System
- Real-time Delivery

Transformative Technology

Open Source, Industrial Strength





Our Work

Our Wide Portfolio Defines Us



Restaurants and Travel App for Dietary Constraints People

DINE ASSURE LLC

"YoDish is a mobile startup focused on providing quality reviews and dining recommendations for people with dietary constraints (food allergies, gluten free, paleo, vegetarian, vegan). The app is integrated with Facebook, Twitter and Foursquare to enable data collection and sharing capabilities.

Our team has enriched the idea with valuable inputs, market research and through agile execution of the product. A proprietary automated data scrapping and validation tool written by our team feeds the highly accurate data from a beautiful mobile medium.

RapidOps's startup launch and marketing guidance has helped YoDish grow and engage thousands of users reviewing dishes on daily basis."

Startup Strategy

Product Definition

Project Management

Wireframing

UX/UI Design

Development

System Integration

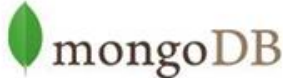
Automated Testing

Deployment

Long-term Support



Technologies



Naturally Fresh CMS & Mobile App

BAY VALLEY FOODS LLC

"Client's marketing team wanted to renovate their old website and mobile app. RapidOps' agile team turned their design mockups into a responsive and robust CMS web portal with WordPress platform.

We redesigned their existing mobile app from inside out. With new APIs, flexible data driven service and user friendly interface, the new app has shown increased engagement from their mobile users. We fetch live content from extended Wordpress based API's in order to have a common admin tools and shared data for products, recipes, stores, etc."

Project Management

UX/UI Design

Development

System Integration

Deployment

App Publishing



Technologies

iOS

php

WordPress

jQuery
write less, do more.

Google maps

Responsive Website Redesign for Veppo

VEPPO

"Veppo is a Colorado based eCompany for personal vaporizers, cigarettes, electronic cigars, their marketing team contacted us with need of a clean, modern looking website with additional features for improved usability.

To begin the project, we started by discussing the client's needs and expectations, together with plenty of research and based on pre-build surveys and analytics, an intuitive navigational structure was developed to make clear paths to accommodate Veppo's product line and educate consumers about the industry. The navigation allows a clear and concise path for purchases to take place.

RapidOps redesign entire site with enhanced color scheme, added large graphics in pages with a lot of consumer education and relevant information on e-cigarettes."

Project Management

Consultation

PSD to Wordpress

Design Integration

Speed Optimization

Quality Controlling

Service and Support



Technologies



Sales Presentation app for Leading Hearing System Provider.

PRIVATE

"The client is world's leading provider of hearing systems, they design, develop and manufactures next generation hearing solutions.

We have developed an informative sales presentation iPad app to educate and consult customer about client's hearing aid products and other offerings. HearNav includes embedded audio and video for patient education, a dynamic hearing test graph with audio filter to simulate a given hearing loss situation, a 3D Ear anatomical model. This extensive iPad app collects patient data and buying decisions and saves the data via a backend web server to a SQL Server database.

The iPad app and associated solutions are distributed via internal Enterprise distribution."

Consultation

Project Management

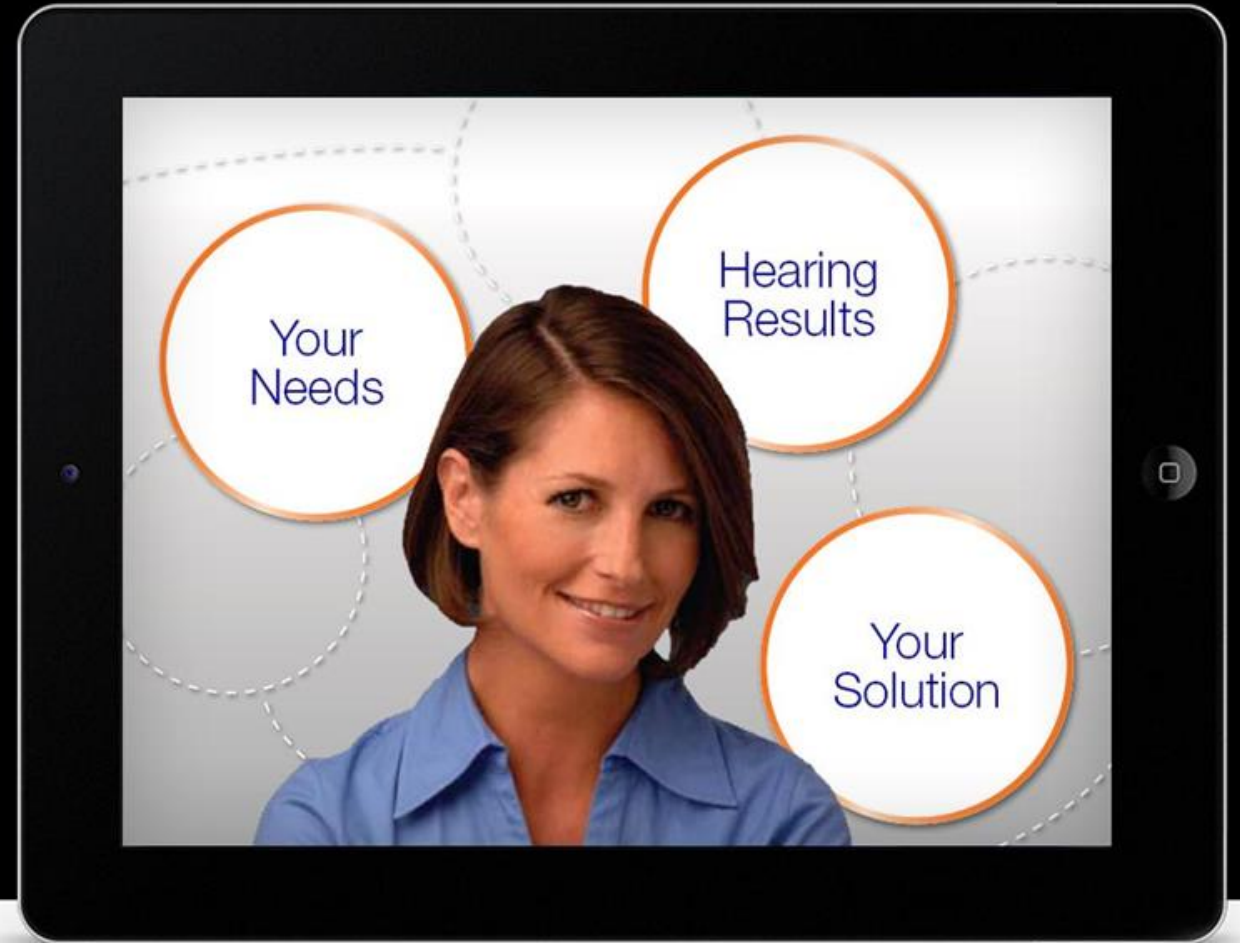
UX/UI Design

Development

Technical Realisation

Quality Controlling

Service and Support



Technologies

iOS



Impacting Business of Global Brands



Testimonials

Client's Review



Justin Cunningham
Founder

"The iOS app received incredible feedback in terms of design from everyone to whom we showed it. It looked great and moved fast."



Todd Barrineau
Digital Marketing Manager

"One of the key strengths of RapidOps is their ability to quickly understand the scope of a project, even if it wasn't clearly defined at the time."



Michael Wang
IT Manager

"The quality offered by RapidOps has been outstanding, compared to other outsourced vendors I've worked with."



From an idea to a lasting impact

+1-704-208-4338

hello@rapidops.com

<http://www.rapidops.com/>